**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, X (formerly Twitter), or Instagram page.

(2) Add a hyperlink to your library’s website. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) To download one of the images, click on the link to open the image. Next, right click and select “Save image as…” to save the jpeg to your computer.

(4) Upload your selected social media image along with your post to the desired platform.

(5) Please ensure that you're using an image that corresponds with the platform (example: use a Facebook image when you're posting on Facebook.)

|  |  |  |
| --- | --- | --- |
|  | **POST COPY/TEXT FOR FACEBOOK** | **Image #** |
| 1 | ChiltonLibrary offers real-time access to National Highway Traffic Safety Administration (NHTSA) data and delivers valuable information specific to each vehicle identification number (VIN). The ChiltonLibrary VIN decoder tool also lists unrepaired safety recalls. Check a VIN online 24/7 at: \*library access link\* | Facebook Option #1 |
| 2 | Stay on top of vehicle maintenance, troubleshoot issues, and get detailed guidance to make repairs at home. Start saving money by taking charge of your car care with ChiltonLibrary. Access whenever and wherever you need it: \*library access link\* | Facebook Option #2 |
| 3 | Grow your confidence in your car’s safety. Stay on top of preventative maintenance for your vehicle with detailed step-by-step guidance in ChiltonLibrary. Access online 24/7: \*library access link\* | Facebook Option #3 |
|  | **POST COPY/TEXT FOR X (formerly Twitter)** | **Image #** |
| 1 | ChiltonLibrary’s VIN decoder tool connects you with NHTSA data to view unrepaired safety recalls and specifications using the vehicle identification number for that vehicle. Check a VIN now: \*library access link\* | X (formerly known as Twitter) Option #1 |
| 2 | Stay on top of your car’s care to keep it safe on the road and save money on services. Access vehicle maintenance info, detailed repair guidance, and technical service bulletins for your car on ChiltonLibrary: \*library access link\* | X (formerly known as Twitter) Option #2 |
| 3 | Get answers to your car questions anytime, anywhere on ChiltonLibrary. Find your vehicle and access service and repair information from the original equipment manufacturer. Find your car now: \*library access link\* | X (formerly known as Twitter) Option #3 |
|  | **POST COPY/TEXT FOR INSTAGRAM** |  |
| 1 | Want to check out a vehicle you’re considering purchasing or describe a vehicle you are selling? Enter the vehicle identification number in ChiltonLibrary’s VIN decoder tool to see a list of unrepaired safety recalls as well as information about the vehicle, such as when and where it was manufactured and what components it’s equipped with. Check the VIN online 24/7 at: \*library access link\* | Instagram Option #1 |
| 2 | Have car concerns? With ChiltonLibrary, you can get detailed guidance to simplify everything from regular maintenance to complicated repairs. Get service info for your vehicle today: \*library access link\* | Instagram Option #2 |
| 3 | Have a car question? Access trusted automotive info that professionals have relied on for more than 100 years for most cars, trucks, vans, and SUVs on the road today. Visit ChiltonLibrary now: \*library access link\* | Instagram Option #3 |